

November Forum Members Meeting  
11.23.20

Cristine Loffredo, Sara Paupini, Duncan Morris, Mark Stephens, Joel and Sue Katz, Pat Brady, Jean Carney, Marcia Thomas, Marty O'Connor, Ann Parillo, Matt Moross, Joanne Westervelt, Linda Veraska, Michael Schaefer, John Fowler, Alan Angelo

Duncan welcome the group. Doing these Forums to keep in touch with members during this period and into the future.

Clean up day thank you- 14 people attended in October and 8 in November. Lots accomplished. Small dressing room is empty and painted- Duncan has done this improvement.

Mark explained Stage Whisper- prompter comes once a month that goes to the whole database (1100) Whisper only comes to 80 people in membership.

Updating Bylaws- especially relating to membership. Matthew Moross to brief. Looked over and most of the legal updates to reflect NY Not for Profit law is up to date under Jean Carney's leadership. Looked at member needs- these are in the membership portal for review.

These changes:

1. Membership qualifications aren't changing.
2. Instead of membership chairmen to collect those members interested- and change to let folks become members at any time through an online process- and a membership chairmen and then go before the board- then the person could become a member as soon as they are approved. Pros is that people can join on a rolling basis. There will be a new campaign and encouraging people to join us.
3. Removing old language, making the language gender neutral.
4. When membership dues are due- must be paid May 15th. Membership chairman would notify the board who has not been paid. So by the Board Meeting in July- all members are paid for the current year. Idea is to clean up the annual meeting rush to get current.

This is up on the web in the members area. (civicplayers/membersarea)

Sue Katz question- to maintain membership show sustained interest. Will this be defined Matt- this shouldn't be defined, we should check in on non active members, need some discretion. Discussion of 2 types of board members... there are opportunities to be non-involved members.

Ann Parillo- do we send out a reminder about dues? Matthew- using stage whisper is a great resource to keep folks up to date when they are due. These will probably be generic not person specific.

Mark Stephens- we didn't drop anyone because they didn't pay during our last purge- these were people who have been gone a while. We would work with anyone in a difficult financial situation.

Cristine Loffredo- we do make sure to call members to find out if they are attending annual meetings.

Duncan- can we note the members only section in the Whisper?

Library update (Matthew Moross)

1. Has catalogued the whole library.

2. IF you go to the members area of our website- there is a link to the catalogue- can search by author/title. Notes about when the playhouse has done the production.
3. Software- it says you can check out and reserve a book. You can put them in the cart and send the library an email- and then exchange the scripts.

#### Other Facilities update with John Fowler

1. Annex has new keys. Witeki's new card for that door.
2. Apollo contract/estimate to see if this would make sense. Family Danz is recommended by Matthew Moross.

#### Finances with Marty O'Connor

1. Projected budget discussion of worst case scenario. Have done well with expenses- we are under budget with utilities. We have negotiated an insurance reduction which will save. Negotiated a deferment of loan payments- interest only.

#### Subscribe to the Dream

1. Joel Katz- overview of donations during Covid.
2. First donation- donation of subscriptions versus (204) refund. This represents the majority of our subscriber base.
3. Covid 19 Campaign
4. Subscribe to the Dream- 83 donors to that campaign.  
These 2 campaigns raised \$30k+

Marcia Thomas- have we received the money from the facebook funds have those come through? Joel- yes. They are generic checks. The Be Scene- came directly through website. Still awaiting \$500 from Be Scene. Tom Heckert is working to get us the appropriate financial documents. Now we are able to have a donate button on our facebook page!

#### Mark Stephens- Holiday Programing.

1. Open to membership- anyone who wants to participate can sign up. 60 lines long. Meet on December 7th to record the group reading the night before Christmas. That will be put out to the community. Let mark know if you are interested. Make as festive as possible. Do it together as a community of members. Will be uploaded to you tube and will be sent out to the full database to open night party! Try to connect with each other.
2. Twitter and Instagram is now active.
3. Also reached out to the local community to get pieces. All free.
  1. Gift of the Magi- Laura Graver and Evan Jones
  2. Dickens- Kris Anderson
  3. Yes Virginia There is a Santa- Ericka Buda Doran
  4. Gary and Melissa will do Hanukkah Piece
  5. Carol Durant- original piece

Duncan- Need folks who have an interest in digital media to help us stay connected.

#### Matthew- 12 days of Christmas concept?

The act of recognition- have a really nice party once we can get together. Gala reopening.

Duncan kudos- doing some amazing clean up. Dressing room. De cluttering the space with Linda and Marty and Doug Peek, Sue and Joel. Duncan is working on Kitchen now.

Matthew- can we set the date now for February 23rd. Let folks know continuously from now until then.

Jean Carney- thank you for putting these on.

Sue Katz- available during the week to paint.

Matthew- ventured into renting the space. We are in a contract with SCA for a long term rental.  
Keep referral for potential rental income.

Duncan- these improvements will increase opportunity.